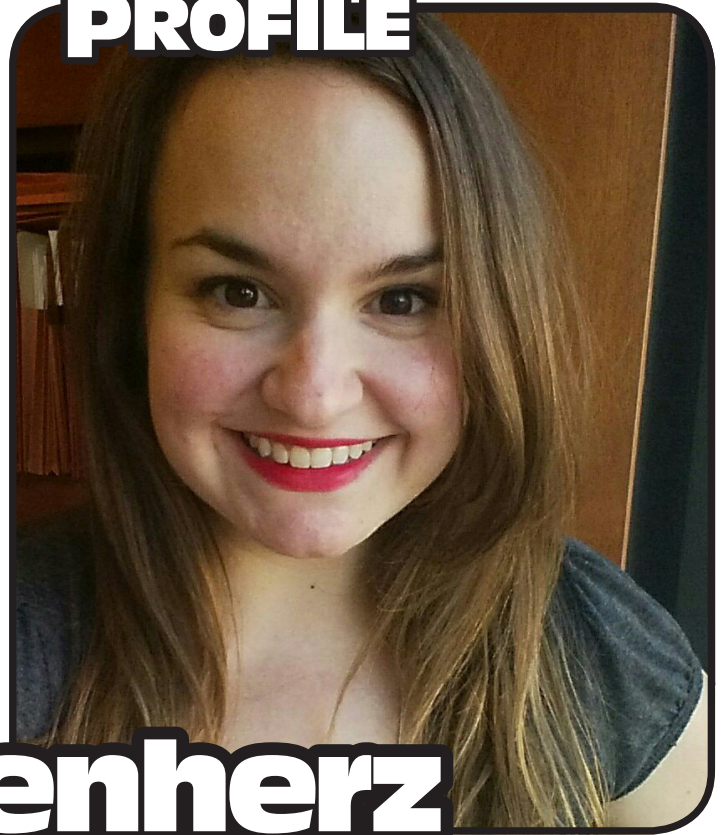


ALUMNI PROFILE

Salem Class of 2002



Favorite Radio Format: Since I commute by bus or metro now, instead of by car, I tend to listen to my iPod instead of the radio. But when I do get the chance to turn on the radio it is usually NPR or whatever is the local alternative rock station

Favorite Artist: Hard to choose just one, but in terms of depth of catalog I think it would be difficult to top the Beatles

Favorite Song: For sentimental reasons I'm going to go with Neutral Milk Hotel's "In the Aeroplane Over the Sea," which was also the first dance at my wedding

Favorite Movie: Monty Python and the Holy Grail. Because it has a killer bunny

Favorite TV Show: Recently whatever is playing on the Food Network but when it is on I never miss an episode of Game of Thrones

Becky Lobenherz

Favorite Book: For this category it is impossible to choose just one, but I will, with great effort, narrow it down to three: Catch 22 by Joseph Heller, Emma by Jane Austen, and The Secret Life of Lobsters by Trevor Corson

Hobbies: I love to travel and try to go to a new place every year - this upcoming Christmas we are hoping to visit my husband's family in Ghana. I love hiking, be it a nature trail or just exploring new parts of the city. And, I'm not sure if I would call it a hobby exactly, but I am pretty addicted to Netflix

Where has life taken you since you left WSDP?

After high school I went to college at Michigan and law school at Harvard before settling in Washington, DC. I currently work as an associate for K&L Gates LLP in the Consumer Financial Services Practice Group. My practice focuses on advising clients on federal and state regulatory compliance matters affecting the consumer credit industry and defending clients subject to government audits, investigations and enforcement proceedings before federal and state regulatory agencies. With all of the recent regulatory developments impacting consumer financial services, and the creation of an entire new agency with the Consumer Financial Protection Bureau, it

has been a really exciting time to practice law in this area. And it is really interesting! I swear!

What is your favorite memory of your time at the station?

I always loved my time at the station - whether it was the last minute scramble to prepare a clip for the news (and this was back in the day we used a reel-to-reel machine), the excitement of getting a caller on the request line, the thrill of helping host the annual auction, or just hanging out in the break room between classes. My favorite memory, however, has to be the all-Spanish language hour Nicole Mellian and I hosted for our senior year show. Nicole, who is now a Spanish teacher, definitely carried most of the speaking part of that hour. But, it was so great to hear from Spanish-speaking listeners in the community, who called in to talk and request songs. And it made a great end to my four wonderful years at the station.

Why was being involved at WSDP important for you?

WSDP was such a great experience for me! At the radio station, I honed my ability to speak clearly and concisely about any topic (be it a local news story or the latest Radiohead track). I learned how to present myself with confidence and authority to an audience. And, as News Director, I perfected the extremely important art of

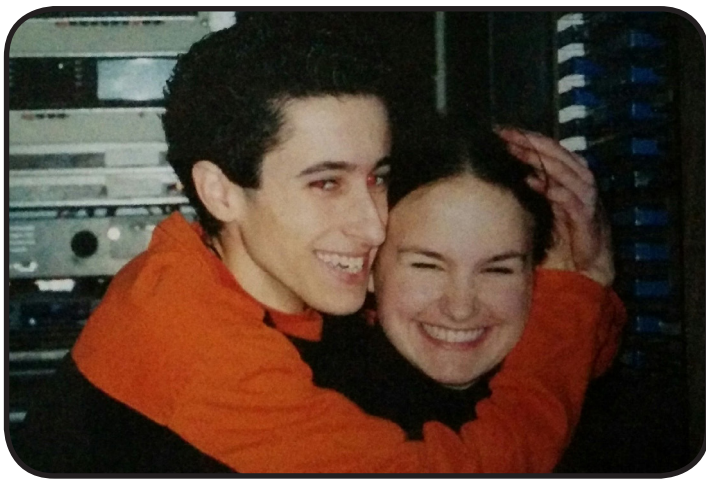
Alumni Profile cont'd

delegation. I made a lot of really great friends. And, perhaps most importantly, I get to tell people I used to be a deejay, which makes me sound like I was way cooler in high school than I actually was.

What advice would you give to our current students?

I know that most of the alumni features focus on individuals who have gone on to have great careers in the media. However, even if you do not end up making communications your profession, the experience you gain at WSDP will help you tremendously in your future.

Also, be kind to your News Director and get those stories in on time!



Becky Lobenherz and Jake Bugeja in the studio

Shopping at Holiday Market, Kroger and Meijer helps WSDP

Your purchases at Holiday Market, Kroger and Meijer can help 88.1 The Park raise much needed money for the station's operation.

Last year 88.1 received over \$700 in donations from these three stores. Thanks to each of them for their generosity.

If you already shop at Kroger, go to krogercommunityrewards.com to sign up and begin earning money for 88.1FM. Our organization is listed as WSDP RADIO - PLYMOUTH-CANTON COMMUNITY SCHOOL and our organization number is 84323.

If you shop at Meijer we can receive cash rewards from your purchases. Joining Meijer Community Rewards is free and can be done online at Meijer.com/rewards. We also have an application we can mail you if you prefer to

use snail mail. Our six-digit code for supporters to use when joining is 706339.

You can also support WSDP through your purchases at Holiday Market. Get a Holiday Market Shoppers Card. Once you have a card go to www.escrip.com or call **1-800.931.6258**. Register your card and select WSDP. Our group number is 500043900 and is listed as Canton Community Foundation since they serve as our financial fiduciary. Once you've completed the registration a portion of your total purchases will go to WSDP.

88.1 The Park Thanks for Giving Pledge Drive - November 9 - 14, 2015

Mark your calendars for the ninth annual "Thanks For Giving Pledge Drive," November 9-14.

The 88.1 The Park Staff appreciates the generous support of our listeners. Last year we raised over \$6,600. But through your help we can do even better. This year's goal is to raise \$8810.

The "Thanks for Giving Pledge Drive" is your chance to give a little back to the station that's here for you 24 hours a day, 7 days a week with Plymouth and Canton's Hit Music, local news and high school sports.

Even more important, your gift will allow us to continue to impact the lives of students and serve the Plymouth-Canton Community. Students will be able to get career direction, develop communication and leadership skills, and find a point of connection on a very large campus.

"WSDP was really important for me...First, when you think about all of the critical skills that the WSDP experience helps a student develop it really can't be underplayed as an educational tool. Students at WSDP have to learn how to write, they have to be professional and probing when they conduct an interview, they have to learn a great deal about technology, they have to be responsible with the airwaves, and talk about learning how to hit deadlines," said John Fournier, Deputy Chief of Staff for the Mayor of Pittsburgh.

Your gift of support will allow 88.1 The Park to be a vital part of the community.

Program our phone number into your cell phone - 734 416 7745 - and be sure to join us for the 88.1 The Park Thanks For Giving Pledge Drive.