

# ALUMNI PROFILE



## Glenn Bar

**Favorite Radio Format:** I listen to a wide range of music, along with news stations.

**Favorite Artist:** The Beatles

The Police

Stevie Wonder

Billy Joel

The Who

**Favorite Song:** "Hey Jude" by The Beatles

"Scenes From An Italian Restaurant" by Billy Joel

"Desire" by U2

"Day By Day" from Godspell

**Favorite Movie:** Casablanca

It's A Wonderful Life

North by Northwest

Planes, Trains and Automobiles

What About Bob?

**Favorite TV Show:** Family Guy

Veep

Curb Your Enthusiasm

SCTV

Seinfeld

**Favorite Book:** The Great Gatsby

**Hobbies:** Going to MSU Spartan football and basketball games, Spending time with family and friends, and traveling.

**Where has life taken you since you left WSDP?**

I went to Michigan State, graduating in 1986 with a degree in Telecommunications. I also worked at the campus radio station (then WMCD), and produced newscasts at an East Lansing cable channel.

I also did internships at WKAR-TV at MSU, where I wrote promos, and WSDS-AM in Ypsilanti, where I wrote the station's morning newscasts. While there, I helped form the student group known as ASCOT (Associated Students for Career Orientation in Technology). I also did a summer internship in the news consumer unit at WXYZ-TV, Channel 7 in Detroit. After graduating from MSU, I was hired as a production assistant at Channel 7. I worked my way up to writer and then producer. I produced weekends, then the 5pm and 11pm newscasts... then became Executive Producer and Assistant News

Director. As Assistant News Director, I lead planning of major event coverage, and worked with the News Director in supervising daily operations. I launched Detroit 2020, WXYZ's community impact project. My team and I won multiple Emmy awards for stories and specials focusing on Detroit's accomplishments and challenges. In my most recent role as Senior Executive Producer, News, I helped in the oversight of daily news coverage, working with producers, reporters, editors and the web team on content and showcasing of stories. I retired in September after 31 years at WXYZ.

**What is your favorite memory of your time at the station?**

The people: a great group of friends. We knew we were all involved in something special. We were under the leadership of Mr. Jeff Cardinal who gave us great opportunities. We were all so lucky to have have Mr. John Seidelman to guide us. Mr. Seidelman helped us become better writers, better announcers, better journalists. He was a great mentor.

**Why was being involved at WSDP important for you?**

WSDP shaped my career. It made me realize that broadcasting was what I wanted to do. My experiences at WSDP helped me throughout my career,

and helped me become a better leader. The friends I made at WSDP became friends for life.

### **What advice would you give to our current students?**

Embrace and appreciate the opportunities you have at WSDP.

Get as much experience in the industry as you can while in high school and college.

Become the best writer you can be. If you are going into the news business, it's all about storytelling.

Get internships.

Learn how to work as a team.

Be open to criticism.

Have a strong work ethic.

If you are going into broadcasting, be flexible. It's not a 9 to 5 job.

Like I did, you'll likely be working evenings, maybe overnights, weekends, and holidays for a while.

But while it's not for everyone, it can be very rewarding.

And after you leave, remember where it all started!

## **WSDP Points of Pride**

Congratulations to Glenn Bar (Plymouth-Salem '82) on his retirement after 31 years with WXYZ TV-7. Glenn served in many leadership positions in their newsroom including Assistant News Director and Executive Producer.

Congratulations to Jeff Murray and his wife Yujing on the birth of their son John Chen Murray in September.

John Kreger is back at Michigan State University as the voice of the MSU Volleyball team. He fits the work into a busy schedule that includes serving as 88.1 the Park's Assistant Manager.

Congratulations to Daniel Tabaka. He is serving as Music Director at WHFR 89.3 FM in Dearborn Michigan.

Congratulations to Lauren Hostler on her marriage to William Brown in October. Congratulations also to Allison Wilke on her marriage to Anthony Tippy.

## **Shopping at Holiday Market and Kroger helps WSDP**

Your purchases at Holiday Market and Kroger can help 88.1 The Park raise much needed money for the station's operation.

Last year 88.1 received over \$750 in donations from store reward programs. Thanks to each of them for their generosity.

If you already shop at Kroger, go to [krogercommunityrewards.com](http://krogercommunityrewards.com) to sign up and begin earning money for 88.1FM. Our organization is listed as WSDP RADIO - PLYMOUTH-CANTON COMMUNITY SCHOOL and our organization number is 84323.

You can also support WSDP through your purchases at Holiday Market. Get a Holiday Market Shoppers Card. Once you have a card go to [www.escrip.com](http://www.escrip.com) or call 1-800.931.6258. Register your card and select WSDP. Our group number is 500043900 and is listed as Canton Community Foundation since they serve as our financial fiduciary. Once you've completed the registration a portion of your total purchases will go to WSDP.

### **88.1 The Park Sponsors**

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