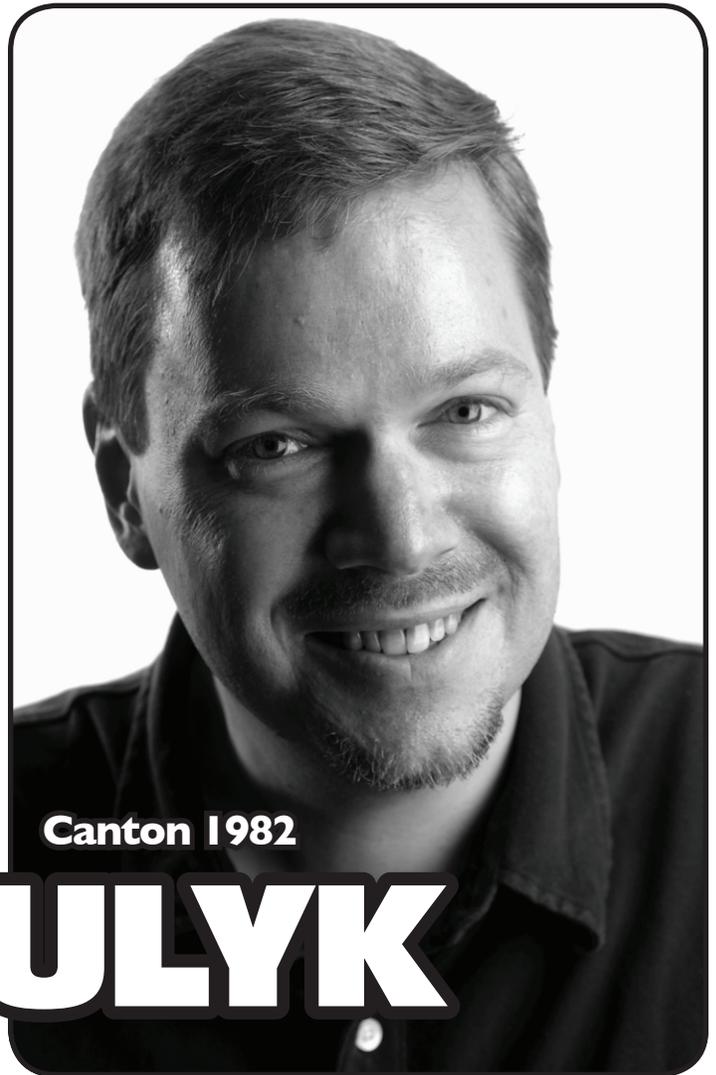


ALUMNI PROFILE

Bret Julyk got his start in radio on WSDP. On air he goes by the name Bret Saunders (he picked up the new last name from a former program director in Michigan). He is the #1 rated morning show host in the 25-54 year old demographic. His show was voted the Best Morning Radio Show in Colorado by Westword Magazine, and Best Local Morning Show in the country by FMQB (Friday Morning Quarterback), a radio trade magazine.



Canton 1982

BRET JULYK

“Being at WSDP gave me the opportunity to do what I always wanted... It was absolutely the best thing that happened to me in high school.”

Where has life taken you since you left WSDP and PCEP?

Right after WSDP I was lucky enough to go to work at the terrific NPR station at Eastern Michigan University, WEMU-FM. It was a nice way to learn more about broadcasting as well as jazz. By the way, when I started at WSDP in the late '70s, the format in the afternoon was jazz. I bring that up because now I'm the jazz writer for the Denver Post. So my appreciation for this incredible music began when I was 14 and at WSDP! After WEMU, I took a job at a small radio station in Cody, Wyoming. It's a beautiful part of the country and I learned the commercial end of the business from the bottom up! I made \$800 a month to do the morning show there in 1987. To be honest, I wasn't very good! From Wyoming, I worked at sta-

tions in all sorts of formats: CHR/Top 40, Country, AC, Alternative Rock, Classic Rock - you name it, I gave it a shot. I moved from really small markets in places like Colorado and Maine and worked my way up to KBCO-FM in Boulder, which is part of the Denver/Boulder market. I think it's the best place to live in America.

What do you enjoy doing in your spare time?

I like to spend as much time as I can with my son, who's 3, and my wife. I enjoy running and have this CD and record collection that's way too big! It's embarrassing. We travel when we can and read a lot.

What is your favorite memory of your time at the station?

Even though I'm old, I have a pretty vivid memory of 25 years ago! Here's something I remember: the phone we had in the air studio would only take

incoming calls; you couldn't call out. Anyway, we figured out that if you manipulated the receiver you could make calls on this phone. It was really difficult, but it worked. We thought we were stickin' it to the man! This is laughable to everyone now, since just about everybody has a cell phone. It was also incredibly exciting to bring in my own records and play them on the air! Bands like The Clash were really important to us then, and it felt powerful to play this music that we felt communicated our feelings.

Why was being involved at WSDP important for you?

Being at WSDP gave me the opportunity to do what I always wanted - to talk on the radio, to make people laugh, to do interviews, to be part of my community. It was absolutely the best thing that happened to me in high school.

What advice would you give to our current students?

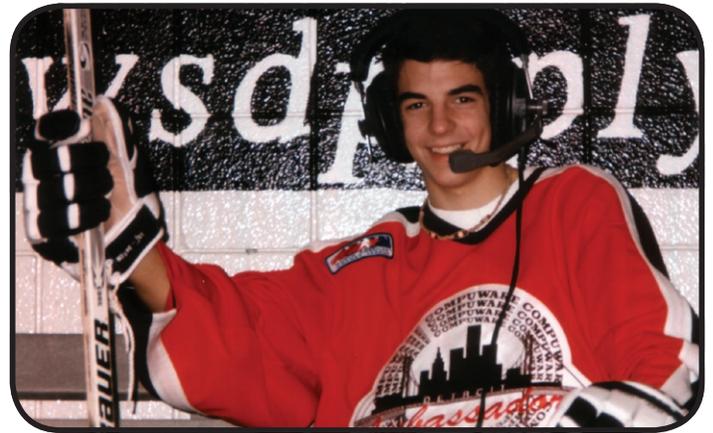
Know as much as you can know about the world, technology, politics, literature, music, all facets of culture. I studied philosophy in college and I'm surprised by how often I reference my education. If you're interested in a career in media, become acquainted with as many forms as you can. Learn to write for a newspaper or website, try working in front of and behind a camera. I don't know the future of radio, but I know I love the medium! If you feel the same way, be patient and don't be afraid to work overnights somewhere for really lousy pay after you leave WSDP. That's how you get started. Have fun.



Marc Moraitis and Melissa Horste strike a pose at the charity bowling event



WSDP's Main Studio in early 80's



88.1FM alum Nick Gismondi gears up for a Compuware Ambassadors broadcast

Detroit Sports Broadcasters Association gives grant to WSDP

WSDP, 88.1FM, was presented a \$1,745 grant by the Detroit Sports Broadcasters Association at their 21st Annual Charity Golf Scramble.

The money will be used for new remote broadcast equipment. "We're honored to be recognized," said Bill Keith, Station Manager, "Their gift is extremely generous."

The DSBA Grant Fund was established in 1955 as a scholarship program. Since then the fund has dispersed thousands of dollars to worthy individuals and organizations. The Detroit Sports Broadcasters Association is dedicated to serving the professional and developmental interest of its members while promoting sports broadcasting through meaningful programs and community participation. WSDP is a proud member of the DSBA.

The golf scramble was held on Monday July 9, at Cherry Creek Golf Club and Banquet Center in Shelby Township. Rob Otto, DSBA Vice President and WDFN Sports Radio 1130 On-Air Host presented the grant.