

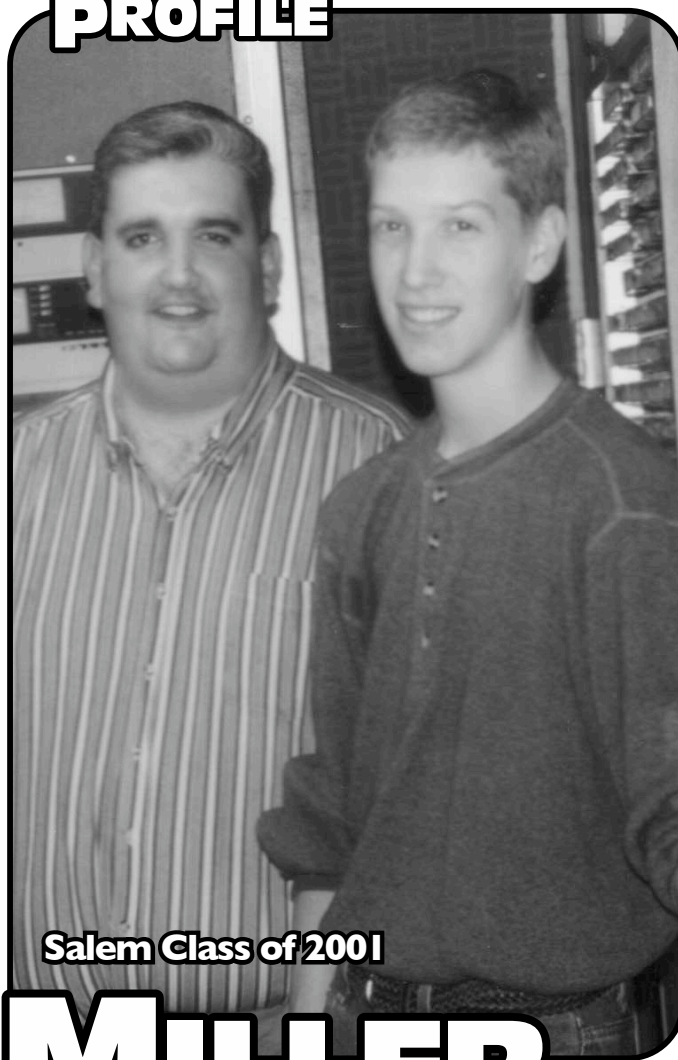
ALUMNI PROFILE

Rob Miller and Bill
Keith in Studio A

Where has life taken you since you left WSDP and PCEP?

After graduating from PCEP in 2001, I went to Michigan State University for a year then transferred to The Savannah College of Art and Design in Savannah Georgia. It was in Savannah I went to pursue a newfound passion in computer animation. Since then and five years of school I graduated with my bachelors of fine arts. Upon graduating from college I accepted a job offer in my chosen field then moved to Los Angeles. Currently I have my dream job as a cinematic animator for Neversoft Entertainment. Neversoft is a video game studio most well known for the Tony Hawk skateboard video game franchise. As an animator I create the in game movies and animated trailers for our upcoming titles. Honestly it's hardly work! No dress code, free lunches, a stocked kitchen, and a skateboard

"No dress code, free lunches, a stocked kitchen, and a skateboard half pipe in the back give just a slight glimpse of my day-to-day routine."



Salem Class of 2001

ROB MILLER

half pipe in the back give just a slight glimpse of my day-to-day routine. Life has been good to me since my WSDP days and I hardly feel like I ever grew up.

What do you enjoy doing in your spare time?

In my spare time I've learned to take advantage of everything Los Angeles has to offer that I didn't have growing up in Michigan. I love hiking in mountains near my apartment and spending as much time as I can at the local beach. My latest adventure has been learning to skateboard. Remember I mentioned we have a half pipe at work? Well needless to say it certainly has been an adventure and I definitely do not make it look good! I think the studio videotapes me for 'bailing' reference.

What is your favorite memory of your time at the station?

Oh there are way to many! I'd say first and foremost my favorite memory was during my sophomore year. I had a format show during the Friday night 6-11pm time slot with fellow (now professional!) deejay extraordinaire Jake Bugeja. We got into a stupid debate over two video game characters and which one was better. Needless to say we both decided to let the listeners vote and decide. By the end of the night I remember an upwards of over 40 calls in a two hour period. Jake and I both realized we did something right and learned to take our format show to the next level. The rest of the year we had a blast with the now infamous 'RTM 2 Nite' show. I believe it still is the only format show to ever have a name!

You also can't forget the fake \$10,000 dollar lotto ticket I got at one of the Christmas parties. For five blissful minutes I thought I was much richer!

Why was being involved at WSDP important for you?

WSDP was honestly a life changing experience. I was extremely shy and introverted when I first came to high school but had a deep desire to join the station. Well wouldn't you know...I didn't make the staff my first go a round. However, I was determined not to let a setback stop me from one day joining the station. The second time I auditioned I made it and learned the valuable lesson about setting a goal and striving to achieve it no matter the obstacles or setbacks.

Upon joining the staff I quickly came out of my shell. I learned valuable lessons in public speaking, gained confidence in my abilities, and as I climbed the ranks at the station from sports director to program director I learned how to become a leader and manage a staff. Each one of these life lessons I attribute learning from WSDP and can quite honestly say I wouldn't be where I am today had I not joined the station.

Regardless of my current career choice, WSDP is hands down on my list of the top three most life changing experiences that shaped me into the person I am today. To think it took a humble community radio station to do so.

What advice would you give to our current students?

Be the best you can be at anything you do! If you go into radio for a career or choose a different path don't let setbacks discourage you. Life wouldn't be interesting if we got everything we desired on the first try. It's a very competitive world out there...if you believe in yourself you will succeed.

Consider yourselves fortunate that you are part of 88.1. Trust me, the basic human skills you learn while at WSDP will benefit you immensely for the rest of your lives. You're one of the lucky ones!

"That's it for me. This is RTM signing off...have a great future folks!"

Retro Day: WSDP Alums Return to the Airwaves

88.1FM Alums can step behind the microphone again during the 4th Annual Retro Day on Sat. February 10.

Each person that signs up, will host a one-hour radio show. They will choose the music and plan the on-air breaks. "We hope they will play songs that were popular during their years at the station," said Keith.

This is a significant year as 88.1FM is celebrating 35 years of broadcasting on February 14. "We've already had some alums call and tell us they're looking forward to Retro Day," said Bill Keith, Station Manager. "We look forward to having them back behind the microphone."

Former staff members can sign up for a show by calling Bill Keith at 734-416-7732 or e-mailing keithb@pccs.k12.mi.us.



WSDP Staff of 1980