



issue thirty-five  
spring 2017

## SPREADING THE AIRWAVES

### 88.1 the Park Staff Members Honored by the Michigan Association of Broadcasters

The Michigan Association of Broadcasters Foundation honored 11 Plymouth-Canton Educational Park students in their annual High School and College Awards Competition. The MABF presented the awards during the Great Lakes Broadcasting Conference and Expo on Wednesday March 8, 2017 in Lansing.

P-CEP students received 11 of the 30 awards presented in the high school radio category. The students received five first place awards in the 11 categories.

“Our students continue to amaze us each year. They are consistently among the best in the state and we couldn’t be prouder,” said Bill Keith, Station Manager.

The MABF received nearly 350 High School entries from 21 schools in the radio and television competition.

“I gotta tell you it was one of the best experiences of my life. It helps you with your self confidence. It helps you try out new things. I think WSDP helped me get where I needed to be. It taught me the skills that I needed because I knew what I wanted to do.”

— Mike Wickett, Mid Day Talk Host at KMBZ in Kansas City Missouri, Plymouth-Canton Class of '99



88.1 the Park MAB Award Winners with Station Manager Bill Keith

### WSDP Mission Statement

“88.1 The Park uses the practice of community radio to invest in the lives of young people and serve the Plymouth-Canton Community.”

Plymouth Senior Amanda Barberena also received the WXYZ-TV Broadcasting Scholarship at the conference. She was recognized among current college students for this special honor.

"Amanda is so deserving of this recognition. She is a wonderful leader at our radio station and her impact at 88.1 will be felt for many years. We are lucky to have her on our staff," said Keith.

The MAB Foundation is dedicated to promote, support and enhance the broadcast industry for the good of all Michigan citizens, through education, research, public service, historical preservation, information dissemination and a commitment to diversity in all aspects of the broadcast industry.

WSDP is owned and operated by the Plymouth-Canton Community Schools. Students at Canton, Plymouth and Salem High Schools serve as staff members. 88.1 The Park is celebrating 44 years of serving the Plymouth and Canton Communities.

**First Place – On Air Personality or Team:**  
Zain Omair

**First Place – Daily Newscast/News Feature:**  
Sam Badger

**First Place – Daily Newscast/News Feature:**  
Mathieu Mondro

**First Place – Daily Newscast/News Feature:**  
Jack Krumm

**Second Place – Daily Newscast/News Feature:**  
Abby Morningstar

**First Place – Talk Show:** Saba Mangla

**Second Place – Public Service Announcement:**  
Dunni Adegbite

**First Place – Sports Public Service Announcement:** Sam Badger

**First Place – Sports Public Service Announcement:** Saba Mangla

**First Place – Sports Public Service Announcement:** Fiona Hughes

**Honorable Mention – Promotional Announcement:** Maisy Seale

**First Place – Digital Media Experience:**  
Amanda Barberena

**First Place – Digital Media Experience:**  
Maisy Seale

**Second Place – Most Innovative Media Technology:** Saba Mangla

**Second Place – Current Events Program:**  
Serafine Hinz

**Honorable Mention – Current Events Program:** Sam Badger

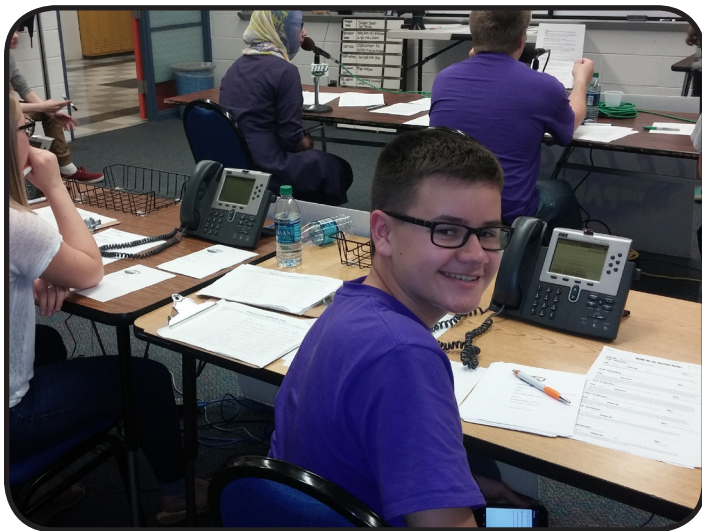
## **88.1 The Park Looks Forward 45th Anniversary Reunion - Saturday October 21**

When I began working as Station Manager of 88.1 the Park we were thinking about the station's upcoming 20th Anniversary. My how the time has flown by.

Next year we will celebrate the station's 45th Anniversary and we are only just over five years from the big 50th Anniversary. We've enjoyed celebrating alumni reunions for the 25th, 30th and 40th Anniversaries. They were wonderful opportunities to get together with old friends for an evening of memories and a chance to catch up.

Mark your calendars for Saturday October 21, for the 88.1 the Park 45th Anniversary Reunion. We look forward to having alums from every era of the station's history join us for this special evening. The reunion will take place at Schoolcraft College in the Vista Tech Center. You can get more information at <https://www.eventbrite.com/e/wsdp-45th-anniversary-reunion-tickets-33527917905> or by emailing [bill.keith@pccsk12.com](mailto:bill.keith@pccsk12.com).

- Bill Keith



Sam Vertin gets ready to take a phone call during the 88.1 the Park Auction

## 88.1 The Park Auction Benefits Student Radio

For almost 30 years the 88.1 the Park Auction has helped the station raise money to impact the lives of students. This year we will host the auction on Saturday, May 20, 2017 from 9am to 9pm.

This annual tradition helped the station raise nearly \$17,000 last year. Don't miss your chance to bid on items donated by businesses from throughout the community. New items are auctioned off every half-hour. We are also setting aside a special Dream Board of the most unique items that will be available for bidding all day long.

All of the proceeds benefit 88.1 The Park, the student radio station at Canton, Plymouth and Salem High Schools. Money raised helps upgrade equipment and maintain the station's operation.

People from all over the world can listen to the auction through our website, [www.881ThePark.com](http://www.881ThePark.com). If you can help us with an item for the auction, or would like to make a donation call Bill Keith at 734-416-7732 or email [bill.keith@pccsk12.com](mailto:bill.keith@pccsk12.com).

## Shopping at Holiday Market and Kroger helps WSDP

Your purchases at Holiday Market and Kroger can help 88.1 The Park raise much needed money for the station's operation.

Last year 88.1 received over \$1,000 in donations from store reward programs. Thanks to each of them for their generosity.

If you already shop at Kroger, go to [kroger-communityrewards.com](http://kroger-communityrewards.com) to sign up and begin earning money for 88.1FM. Our organization is listed as WSDP RADIO - PLYMOUTH-CANTON COMMUNITY SCHOOL and our organization number is 84323.

You can also support WSDP through your purchases at Holiday Market. Get a Holiday Market Shoppers Card. Once you have a card go to [www.escrip.com](http://www.escrip.com) or call 1-800.931.6258. Register your card and select WSDP. Our group number is 500043900 and is listed as Canton Community Foundation since they serve as our financial fiduciary. Once you've completed the registration a portion of your total purchases will go to WSDP.

## Top of the Charts on 88.1 The Park

**Train** – Play that Song

**Adele** – Water Under the Bridge

**Zayn and Taylor Swift** –  
I Don't Wanna Live Forever

**Alessia Cara** – Scars to Your Beautiful

**Niall Horan** – This Town

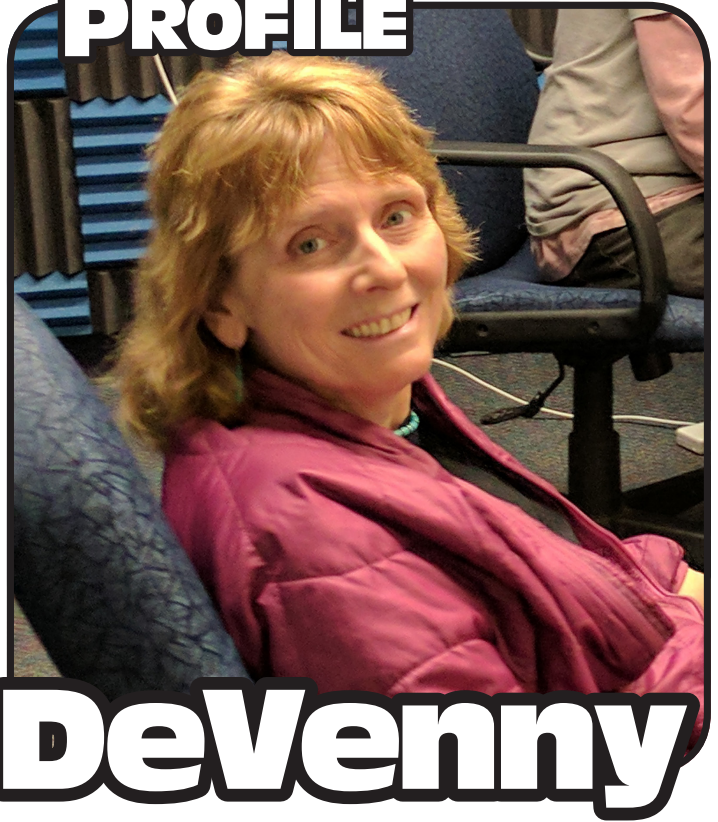
**Sia w/ Kendrick Lamar** – The Greatest

**Shawn Mendes** – Mercy

**James Arthur** – Say You Won't Let Go



# ALUMNI PROFILE



**Favorite Radio Format:** I tend to gravitate towards a 'talk' format. When I'm driving I usually listen to podcasts or audio books rather than music. When I do listen to music radio my go-to station KBCO-Denver which touts itself as "World Class Rock"- an eclectic variety of pop, rock, blues, reggae and folk, from the late-1960s to the present. KBCO's on-air personality Bret Saunders is a WSDP alum. (You'll have to read the previous Alumni Profiles to figure out which one.)

**Favorite Artist:** Don't have one specific artist. My son is always finding new and interesting music so I listen to whatever he's listening to.

## Suzanne DeVenny

**Favorite Song:** Supposedly the music we listen to in our teens leaves the strongest impression. For me that was the late 60s/early 70s. Anytime I hear an 'oldie' it takes me back and makes me smile. I find I have specific memories (people, places, events) tied to specific songs.

**Favorite Movie:** I enjoy comedies (light and dark). Probably my all-time favorite is "War of the Roses." "Woof woof."

**Favorite TV Show:** Right now I'm enjoying "The Voice". The talent of the contestants gets better every season.

**Favorite Book:** I have two. "The Compound Effect" and "The Entrepreneurial Rollercoaster" - both by Darren Hardy. I read them every December as I'm creating my plans (business and personal) for the upcoming year.

**Hobbies:** My son was a Boy Scout for 11 years (earned his Eagle rank) so I have spent a lot of time hiking, camping and backpacking in the Colorado Rockies. Now as a US Forest Service

volunteer I spend my summers on the trails educating hikers about the need to take care of our 'over-loved' wilderness. In the winter I volunteer at one of the mountain ski resorts helping insure that our guests have a great ski experience. I average 30+ days a season on skis/snowshoe - not bad for someone that still has a 'day job'. I also sit on the board of directors for my fire protection district. Serving our first responders is an honor and a privilege.

### Where has life taken you since you left WSDP?

After high school I attended Eastern Michigan University; bouncing through a couple of majors before settling on Accounting. I worked for GM and later Chrysler while going back to EMU for a master's degree in Information Systems. My husband and I moved to Chicago in 1985 where I worked developing accounting software (a perfect blend of my undergrad/graduate degrees) while living the downtown urban lifestyle. In 2000 I moved one more time with my husband and son, landing just outside of Boulder Colorado. I started my own book-

keeping business in 2004 (how can it already be 13 years?!?) and have taken my passion for technology to create a practice that is entirely cloud-based. That allows me to serve my clients from anywhere I have an internet connection. Now that my son is grown I hope to travel more and further test my business model.

### **What is your favorite memory of your time at the station?**

I can't point to just one memory. What I have is the general feeling that being part of WSDP was 'fun'. Like those old songs that come on the radio, when I connect with WSDP I'm taken back to a good time in my life. Supporting WSDP as a member of the alumni Advisory Board lets me tap into those feelings even these many years later.

### **Why was being involved at WSDP important for you?**

Immediately, WSDP gave me a place to 'belong'. I transferred to PCEP in the middle of my sophomore year and could have easily gotten lost in such a huge school (and it's even bigger now!). Being part of the station gave me an instant group of friends and a place to hang out with them.

Being a member of WSDP taught me some very important lessons that had nothing to do with broadcasting...We were expected to always deliver a professional product (thank you Jeff Cardinal for never letting us use the excuse that "we're just a student-run radio station"). That expectation of excellence continues today and is evident in the numerous awards the station has earned over the years.

Time management was a huge skill I developed working at WSDP. Being able to juggle priorities and meet deadlines served me well in college, the workplace and in my personal life.

### **What advice would you give to our current students?**

Everything is changing SO FAST now-the pace of new information is increasing exponentially and

that information can be delivered almost instantaneously. What you learn in school will be obsolete almost before you graduate! Life-long learning is no longer an option; it is a necessity if you want to stay relevant in whatever field you choose. Read, study, attend conferences-soak up knowledge continually and from whatever source you find.

## **88.1 The Park Sponsors**

Thanks to the following businesses and individuals for sponsoring 88.1 the Park. We appreciate your financial support for Plymouth and Canton's Hit Music, local news and high school sports.

Robert Bosch LLC Diesel Division

Community Financial

The Krumm Agency

Fox Hills Golf and Banquet Center

Mark Riegal – Real Estate One

College Nannies and Tutors

Rich Realty

Busch's Fresh Food Market

Quick Pass Carwash in Canton

Plymouth First United Methodist Church

Messina Concrete

Don Parrish State Farm

Tim and Julie Baechler

The Merrifield Family Trust

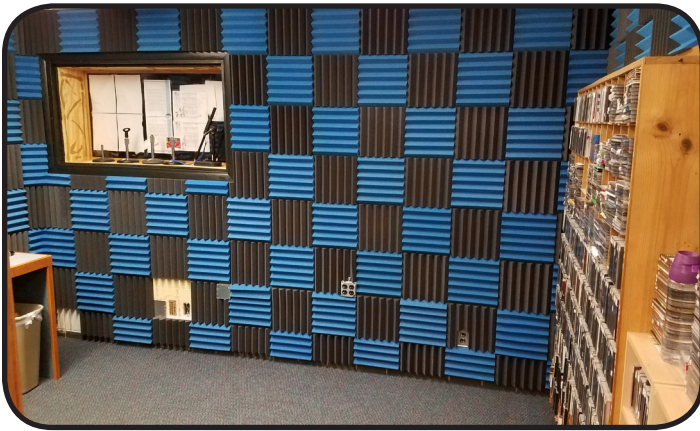


Amanda Barberena received the WXYZ Scholarship. Here she is with WXYZ's Chuck Stokes





88.1 the Park Studio before (top) and after (below) new sound proofing was installed.



## 88.1 the Park Sound Proofing Upgrade

88.1 the Park's studios are receiving a long-awaited facelift with the addition of new sound proofing.

The yellow/orange sound proofing had been part of the studio for over 30 years, maybe even longer. Due to the age it was flaking. Many of student staff members have had the experience of accidentally leaning against it, only to find themselves covered from head to toe in sound proofing.

The new sound proofing is a blue and gray pattern and it makes the studio look much more professional. 88.1 the Park's Engineer Rick Grzebik has put in hundreds of hours installing the new sound proofing with an incredible attention to detail. He has also enlisted the help of his mother and father, and they've proven

to be important parts of the station's makeover team.

Thanks to Rick, and his parents, for their dedication to 88.1 the Park.

## WSDP Points of Pride

Mike Wickett (Plymouth Canton '99) is the new Mid Day Talk Host at KMBZ in Kansas City Missouri. The new show takes him away from sports talk and has him co-hosting a general interest talk show.

Congratulations to Colin Lazorka (Salem '08). Detroit area radio listeners can hear him on the weekends on Nash FM 93.1.

Brad Eichkorn (Plymouth Salem '02) has formed his own company, R Street Media, to create podcasts and develop play-by-play broadcasts for high schools in Texas. He also blogs regularly on the Buffalo Bills.

Congratulations to Lisa Cioffi Thorn (Plymouth Canton '92). She was honored by CBS Radio in Detroit for her work in their Traffic/Continuity Department.

Congratulations to Daniel Tabaka (Plymouth '14). He received the Charles D. Fritz Scholarship at the Michigan Association of Broadcasters Great Lakes Broadcasting Conference. Daniel is a student at Henry Ford College where he works at WHFR 89.3.

Congratulations to Jessi Longe (Salem '13). She has accepted a position with the Peace Corps and will begin work in Lesotho in late September. She will serve as a Community Health and Youth Volunteer.

Congratulations to Kathryn Flucht (Canton '14). She was selected as the Station Manager for WCKS Radio at Grand Valley State University.

Nate Dufort (Plymouth-Canton '96) has started the podcast Midstream. Each episode he explores the ups and downs of business, especially starting over. You can check it out at [midstreampodcast.com](http://midstreampodcast.com).

# Annual Giving Report for 2016

Thanks to everyone that supported WSDP in 2016 through their gifts. If we misspelled or omitted a name please email [bill.keith@pccsk12.com](mailto:bill.keith@pccsk12.com).

## \$1 - \$99

David and Sandra Baranski  
Lee Becker  
Barislav and Jennifer Beljak  
Kaarina Bodnar  
John Bommarito and Peggy Najarian  
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Stephanie Cracraft  
Janet Curtis  
Kailey de Weever  
Thomas and Lillian Drauss  
Scott Eddy  
William and Karen Ensor  
Chris Farina  
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Wes Graff  
Matthew and Melanie Hirvela  
Holiday Market  
Sue Hughes  
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Thomas Jones  
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Kevin and Christy Seale

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Margaret Wallace  
Gretchen and William Ward  
Annie Wellman  
Jennifer Widna  
Scott and Barbara Withers  
Holly Wohl  
Mary Haan Wohl  
Regina Zmich

## \$100 - \$499

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Ally Bank  
Glenn Bar  
Manuel and Kendra Barberena  
Brian Brearey  
Kevin and Vicki Brungardt  
Jacob Bugeja  
Jennifer Campo  
Cavalier Family Dental  
Kathryn Childers  
Eva and Timothy Davis  
Suzanne DeVenny  
Richard Draper  
East Middle School  
Eric Eisen  
Jill Engel  
Guy Fisher  
Cynthia Flora  
Rick Grzebik  
Bill Guthrie  
Melvin Guthrie  
The Hammond Group  
Dallas Haselhuhn  
Jim Heller  
Rob Hess  
Harold Hirvela Trust/Susan Vertin  
Lara Hrycaj  
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Denny Kapp  
Bill and Heidi Keith  
Steve Klein  
Barton and Marcia Kreger  
Krumm Agency  
Little Caesars Pizza Canton and Plymouth  
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Kara McGuire

Meijer  
Troy and Jennifer Menebroker  
Paul and Angela Mercurio  
Amy Sue Mertens  
Jeff Murray  
Kevin Nothnagel  
Dan O'Day  
Ali and Kathleen Omair  
Karen O'Neil  
Linda O'Neil  
Richard and Loren Parker  
Don Parrish State Farm  
Jonathan and Sara Pelukas  
Christopher Penney  
Virginia and David Pirronelli  
City of Plymouth  
Plymouth Canton School Bus Drivers  
Plymouth Rotary  
Kathy Rokakis  
Chris Sample  
Robert and Carol Seale  
James and Lisa Sebak  
Scott and Joann Shay  
Paul and Traci Sincok  
Bill Smola  
Tracey Sperry  
Kathryn Spica Farrell  
Eric Suydam  
Third Monk Brewing Company/Jeff Robinson  
Lester and Kay Walker  
Cherie Weaver Tieppo  
Patty Williamson  
Barbara Wiltsie  
Jason Witt  
Geraldine Wohl  
Tom and Edie Wysocki

## \$500 - \$999

Jeff Cassin  
Dul Foundation  
Beth Eckerty  
Rebecca Lobenherz  
Michael Schulte  
Title Solutions Agency

## \$1,000 - \$1,999

Robert Bosch Diesel Division  
Kroger

## \$2,000+

David Brandon Foundation  
Community Financial  
The Juniper Group

Monday

Tuesday

Wednesday

Thursday

Friday

6:15 AM to 10:30 AM



When specialty shows are not airing stay tuned for Plymouth and Canton's Hit Music

10:30 AM to 11 AM

11 AM to 5:30 PM

### PROGRAMMING SCHEDULE

5:30 PM to 5:45 PM

**Newsfile@5:30** Local and National News, Sports, Campus News, Weather, and Traffic

5:45 PM to 6 PM

**The Women's Sports Report**

Interviews and information with the women's sports teams at P-CEP

**Moments with Merritt**

Superintendent Monica Merritt spotlights great things happening in the district

**Community Focus**

Weekly interviews with topics ranging from the school board to community news

**Backstage Pass**

The 411 on the local and national music scene, concert reviews, and more

6 PM to 7 PM

**Pretty in Punk**

Pop Punk and Alternative Rock

7 PM to 8 PM

8 PM to 10 PM

[www.881THEPARK.com](http://www.881THEPARK.com)

WSDP is owned and operated by the Plymouth-Canton Community Schools. The station has been serving the community since February 14, 1972.

Newsletter design by Mike and Holly Piontek. Visit Junecloud.com

## Support 88.1 The Park

As you consider your charitable gifts for 2017, please consider a donation to WSDP. Your support is a valuable reminder of the important place WSDP has in the hearts of so many people. Checks should be made payable to the Canton Community Foundation.

Here is my donation of \$ \_\_\_\_\_ to support WSDP!

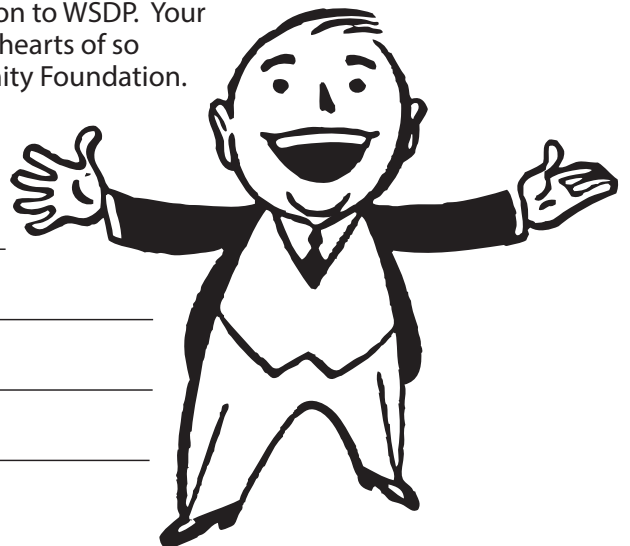
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Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Phone Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Do you work for a matching grant company? YES NO



Thank you for supporting student radio in the Plymouth-Canton Community Schools.