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SPREADING THE AIRWAVES

88.1 the Park Seeks Listener Support During 2018 Pledge Drive

88.1 The Park listeners, alumni and friends will have a chance to show their support for student radio that is focused on Plymouth and Canton during the 88.1 the Park Thanks for Giving Pledge Drive from November 5-10.

“We love providing our listeners with Plymouth and Canton’s Hit Music,” said Fiona Hughes, Program Director. “But the station offers so much more by providing local news, high school sports, broadcasts from local events, and announcements about local non-profits. We are proud to be Plymouth and Canton’s radio station.”

The station is committed to providing radio powered by students. 88.1 The Park is focused on investing in the lives of young people through broadcast and business training, providing students with a place to connect on a large campus, and by giving students a chance to serve their community.

During the six-day pledge drive listeners will be encouraged to make a pledge of finan-

“Journalism is an honorable profession. I can tell you from personal experience that tyrants passionately hate journalists because journalists tell the truth. I’ve covered the human rights beat in China and here in Ukraine, and I assure you that journalists drive the KGB types absolutely bananas. Stoking the fire of Liberty and fighting tyranny can at times be dangerous, but it’s not a bad way to spend a career.” – Jim Heller, Salem Class of 1983



88.1 the Park Program Director Fiona Hughes works with Katie and Mary to get listeners to pledge their support

WSDP Mission Statement

“88.1 The Park uses the practice of community radio to invest in the lives of young people and serve the Plymouth-Canton Community.”

Listener Support (cont)

cial support for 88.1 The Park. In addition to pledges, credit card donations can be made through 88.1's website (www.881ThePark.com). Look for the DONATE NOW link on the right side of the page. Donors can choose WSDP when they are asked to select a fund. Friends of the station can also donate using the station's mobile app, which is available for iPhones and Androids. Throughout the week the station will have special guests stopping in to help the students with the pledge drive, including station alums, friends from area non-profit groups, teachers, and listeners.

"If it is preparing somebody for a life's work, they're doing it at WSDP, and I'm a living example of it. Scores of people graduated from WSDP and used that as a launching pad for life," said Dave Snyder, 1982 Plymouth Canton graduate and Anchor for WCJB TV in Gainesville Florida.

The station will air a special episode of The Scene on Thursday November 8, from 6:00 to 7:00 p.m. The monthly local music show spotlights bands from Plymouth-Canton Educational Park. The Scene is produced in cooperation with the In the Band Music Appreciation Studio at the Plymouth Arts and Recreation Complex.

"We're asking people to invest in 88.1 but in reality their gifts directly touch the community through programming focused on Plymouth and Canton and the impact on student's lives," said Bill Keith, Station Manager.

The station's success at serving the community has been noticed. For four years in-a-row the station was a finalist for the National Association of Broadcasters Marconi Radio Award for Non Commercial Station of the Year. The recognition placed the station

among the best professional and college stations in the country.



Serafine, Aimee and Jay in the booth for Pledge Drive 2017

88.1 the Park Record Show To Take Over the Salem High School Cafeteria

Thousands of vinyl records, CD's, import only releases, t-shirts, posters, and other collectibles will be on display when 88.1 The Park presents its eleventh annual 88.1 Record Show on Saturday February 16, 2019.

The show will run from 10am to 4pm at the Salem High School Cafeteria, and proceeds will benefit the nationally-recognized student radio station operated by the Plymouth-Canton Community Schools.

The show will feature special giveaways and door prizes, in addition to a wide variety of vendors displaying their collectibles. 88.1 the Park expect to build on the success of last year's show, which was the station's largest with over 420 people attending. Much of the success of the show can be tied to the resurgence of interest in vinyl records.

Admission to the 881 the Park record show during normal show hours is \$3. Collectors looking get an early start to their shopping can gain early admission between 9:00 and 10:00 a.m. for \$5. Students at Canton, Plym-

outh and Salem High Schools will receive free admission with a student ID.

All of the proceeds will benefit 88.1 The Park, and will help the station to continue serving the community with unique programming and broadcast training for students. The record show is one of the station's main fundraisers each year.

Interested dealers can contact 88.1 The Park's Station Manager, Bill Keith, at 734-416-7732 or by email at bill.keith@pccsk12.com. Eight foot tables can be reserved for \$30 each.

Salem High School is located at 46181 Joy Road in Canton Michigan (corner of Joy and Canton Center). The Salem High School Cafeteria is located on the first floor, just inside the main entrance to the school.



Emma and Serafine run the 88.1 table at the 88.1 the Park Record Show

WSDP Points of Pride

Congratulations to Nick Gismondi. He is the new Pre/Post/Intermission Host for the Vegas Golden Knights. He will also Co-host their new weekly magazine show.

Caitlin Flora is the Program Director for WXOU at Oakland University. She also hosts the weekly show Girl Talk. Zain Omair is also Program Director at WXUT at the University of Toledo.

Congratulations to Adam Duxter. This summer he began reporting for WISC TV in Madison Wisconsin. He also got engaged to Caroline Peterson.

Congratulations to John Fournier. He is the new Assistant City Administrator for the City of Ann Arbor. Fournier will come to Ann Arbor after serving as the director of on-street and metered parking for the Pittsburgh Parking Authority since 2016. He also served as the deputy chief of staff for the office of Pittsburgh Mayor William Peduto from 2014-2016, as well as the chief of staff for Pittsburgh City Councilwoman Natalia Rudiak from 2010-2012.

Congratulations to Joe Zylka. He will graduate from U of M Dearborn in December and begin working as a Staff Accountant for MRPR CPA's and Advisors.

Congratulations to Patty Williamson. She was named "Honors Professor of the Year" at Central Michigan University. She was nominated by her students.

88.1 The Park Sponsors

Thanks to the following businesses and individuals for sponsoring 88.1 the Park. We appreciate your financial support for Plymouth and Canton's Hit Music, local news and high school sports.

Community Financial
The Krumm Agency
Blackwell Ford
Westbrook Salon
Healthline Chiropractic Family Clinic and Massage
Mark Riegal – Real Estate One
Quick Pass Carwash
Messina Concrete
Alexandra Burgett Memorial Scholarship

ALUMNI PROFILE



Greg Angel

Favorite Radio Format: Pop and Country

Favorite Artist: Barenaked Ladies

Favorite Song: "Don't Stop Believing"
Journey

Favorite Movie: Dumb & Dumber

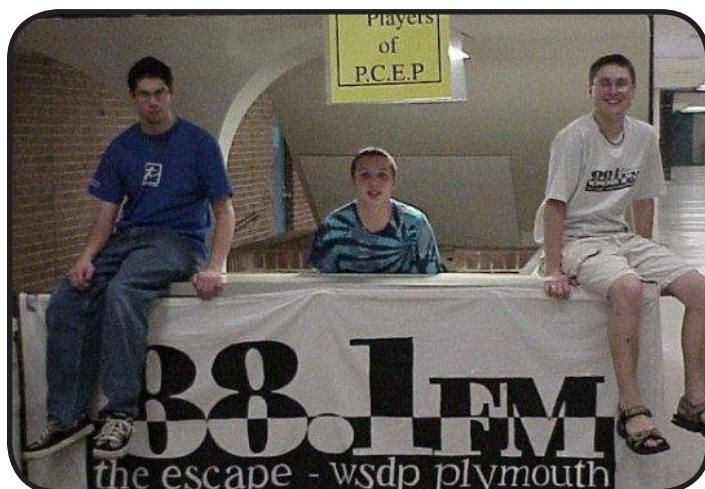
Favorite TV Show: Air Disasters

Favorite Book: Anything non fiction

Hobbies: Photography, Plane Spotting, Traveling, and being at the Disney theme parks. Perks to living in Florida.

Where has life taken you since you left WSDP?

After my time at WSDP and Plymouth-Salem High School (2003), I eventually graduated from Central Michigan University in 2007. While I launched my broadcast journalism career at WSDP and PCEP Perspective, it was at 7&4 News in Traverse City where I started getting paid for my work – barely. After a few years, I ventured down I75 to Florida where I have been since 2010 working at stations in Tallahassee, West Palm Beach, and now Orlando.



John Bubb, Brad Eichorn, and Greg Angel

I have extensively covered politics, presidential campaigns, and hurricanes in addition to general assignment reports. In my career I have covered some of the biggest stories, including the mass shootings at Pulse nightclub in June 2016 in Orlando, Fla., and the shooting at Marjory Stoneman Douglas High School in Parkland, Fla. In February 2018. I've witnessed three state executions and have literally traveled the world on assignment for stories in places that include Washington, D.C., Cabarete, Dominican Republic, and Haugesund, Norway. My work has appeared on local television stations across the United States, as well as CBS, NBC, ABC, and CNN.

What is your favorite memory of your time at the station?

"Awesome" is an overused term, but it is the best term to describe my time at WSDP. We had a great time hosting an 80's show, setting up promotions, and hosting concerts. But, nothing really beats those daily lunch periods just hanging out in the staff room.

Alumni Profile (cont)

Building relationships with friends and hanging out.

Why was being involved at WSDP important for you?

WSDP is an invaluable program because it gives individuals the chance to learn a wide spectrum of skills. It builds confidence in people who may be shy, it teaches how to look for attention to details and meeting deadlines, WSDP provides a space to create and build relationships. The radio station instills a mindset of responsibility and accountable – it is the best place to prepare for the real world.

What advice would you give to our current students?

Every day is a job interview. Success is more about showing up than it is about talent. There will always be someone willing to work harder and do more than you, if you let them. Be humble, be kind, be generous, show up, and work hard. That is how you build success and opportunities.

Top of the Charts on 88.1 The Park

Selena Gomez – Back to You

Lauv – I Like Me Better

Ariana Grande – No Tears Left to Cry

Taylor Swift – Delicate

Lovelytheband – Broken

Macklemore w/ Kesha –

Good Old Days

Weezer – Africa

Maroon 5 - Girl Like You

Shopping at Holiday Market and Kroger helps WSDP

Your purchases at Holiday Market and Kroger can help 88.1 The Park raise much needed money for the station's operation.

Last year 88.1 received over \$750 in donations from store reward programs. Thanks to each of them for their generosity.

If you already shop at Kroger, go to kroger-communityrewards.com to sign up and begin earning money for 88.1FM. Our organization is listed as WSDP RADIO - PLYMOUTH-CANTON COMMUNITY SCHOOL and our organization number is 84323.

You can also support WSDP through your purchases at Holiday Market. Get a Holiday Market Shoppers Card. Once you have a card go to www.escrip.com or call 1-800.931.6258. Register your card and select WSDP. Our group number is 500043900 and is listed as Canton Community Foundation since they serve as our financial fiduciary. Once you've completed the registration a portion of your total purchases will go to WSDP.



Owen and Jack broadcasting Plymouth Wildcats Football. 88.1 the Park is the home for Canton, Plymouth and Salem High School Sports.

Monday

Tuesday

Wednesday

Thursday

Friday



When specialty shows
are not airing stay
tuned for Plymouth and
Canton's Hit Music

PROGRAMMING SCHEDULE

6:15 AM to
5:30 PM

5:30 PM to 5:45 PM

Newsfile@5:30 Local and National News, Sports, Campus News, Weather, and Traffic

5:45 PM to 6 PM

Moments with Merritt
Superintendent Monica Merritt spotlights great things happening in the district

Community Focus
Weekly interviews with topics ranging from the school board to community news

Backstage Pass
The 411 on the local and national music scene, concert reviews, and more

6 PM to 7 PM

The Hound Hour
Gio digs deep to find wide mix of alternative music

Groovy Tuesdays
Fiona brings you the best indie pop to brighten your Tuesday night.

Back to the 80's
Sam takes you back to the decade of neon colors and big hair

7 PM to 10 PM

www.881THEPARK.com

WSDP is owned and operated by the Plymouth-Canton Community Schools. The station has been serving the community since February 14, 1972.

Newsletter design by Mike and Holly Piontek. Visit Junecloud.com

Support 88.1 The Park

As you consider your charitable gifts for 2018, please consider a donation to WSDP. Your support is a valuable reminder of the important place WSDP has in the hearts of so many people. Checks should be made payable to the Canton Community Foundation.

Here is my donation of \$ _____ to support WSDP!

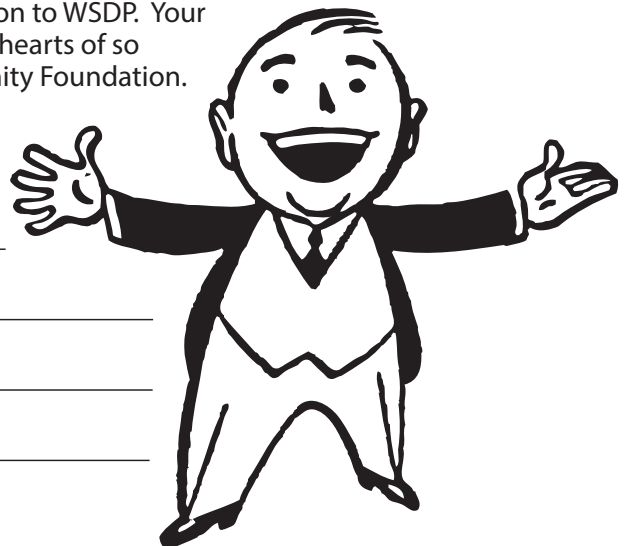
Name _____

Address _____ City _____

State _____ Zip _____ Phone Number _____

E-Mail Address _____

Do you work for a matching grant company? YES NO



Thank you for supporting student radio in the Plymouth-Canton Community Schools.