

Patrick Walsh is Chief Operating Officer, Chief Financial Officer, and sits on the Board of Directors at Indianapolis-based Emmis Communications. Walsh also oversees Emmis Digital, social impact marketing firm Incite, digital advertising network Loud Digital Network, and supports its city/regional magazine publishing operations.

He earned a Bachelor of Business Administration degree in accounting and finance from the University of Michigan and an MBA from Harvard Business School.

He is a 1985 Plymouth Salem graduate where he played football, baseball and basketball and did basketball color commentary on WSDP. His wife of twenty years is 1985 Plymouth Canton graduate Jackie Eastman.

Patrick Walsh

Favorite Radio Format: Since we have a diverse portfolio of stations at Emmis, I get a chance to listen to hip hop, rhythmic pop, R&B, country, adult contemporary, classic rock, and alternative formats as well as our sport and news/talk spoken word formats. I have the privilege of leading our two iconic hip hop brands Hot97 in New York and Power106 in Los Angeles and am probably partial to hip hop these days. My teenage boys think it's strange that their dad listens to Drake, Jay Z, Lil Wayne, Big Sean, Kendrick Lamar and Wiz Khalifa, but it's become a job requirement.

Favorite Artist: I really enjoy Foo Fighters, Drake, Coldplay and U2 – how's that for an eclectic mix

Favorite Song: "Best of You" by Foo Fighters

Favorite Movie: The Usual Suspects

Favorite TV Show: Orange is the New Black



Favorite Book: Anything written by John Irving. The World According to Garp and A Prayer for Owen Meany are my favorites.

Hobbies: Michigan Wolverine athletics, all Motor City professional sports teams (I have every DirecTV sports package), watching my 12 and 15 year old sons games, skiing, and sharing great food/wine and exploring the world with my wife Jackie

Where has life taken you since you left WSDP?

I've had the good fortune of living, working and studying in places like Boston (twice), Cleveland, Detroit, New York, Indianapolis, Washington DC, Brussels, and Gothenburg, Sweden and all that moving around has given me a great opportunity to sample diverse people and places and enriched my life. [Walsh is currently Chief Operating Officer, Chief Financial Officer, and sits on the Board of Directors at Indianapolis-based Emmis Communications.]

What is your favorite memory of your time at the station?

Two items come to mind. First, I loved doing color commentary on basketball games. I played JV basketball and knew all the players on our team and the other teams and really prepared for the broadcasts. The station got calls from listeners about me and my knowledge of the game and it blew me away that anyone other than my parents was actually listening. The second memory is a little more serious. I remember doing a news story on child abuse in the area and putting the story together really affected me deeply. Work that informs and enlightens the community is a core part of each broadcaster's duty and an important part of why I enjoy being in this business so much.

Why was being involved at WSDP important for you?

It gave me a chance to be on the radio and now that I'm responsible for 1,200 people whose job every day is to produce great audio content I take great pride in the fact that I spent time in high school working with great people in our radio class and on-air to produce content that matters to people. Even with advances in technology, the core skill of creating audio content that is at times compelling, touching and funny really has not changed and that all started for me at WSDP.

What advice would you give to our current students?

Make the most of this amazing opportunity you have at WSDP to perform, write, and create audio content. No matter whether you stick with radio or pursue another career the core skills you build at the station will be central to making you stand out in a crowded field of professionals. If you do have a passion for radio stick with it in college and beyond. Radio is still a business that touches more than 90% of Americans every

week in every demographic category and with the advance of streaming providers like Pandora, iHeart Radio, Beats, iTunes Radio, Slacker and Stitcher the whole category of audio is growing users. The future is about creating great audio for the digital dashboard and smartphones (check out www.nextradioapp.com for an application we launched with Sprint that we think will revolutionize FM on smartphones, tablets and digital dashboards) and students like those on WSDP will create the innovations that allow audio to remain vibrant for years and years to come.



88.1 friends look for that special record at the 88.1 The Park Record Show.

88.1 The Park Record Show

Plans are underway for the seventh annual 88.1 The Park Record Show on Saturday February 21, 2015. The show is from 10am to 4pm at the Salem High School Cafeteria.

Dealers will offer thousands of vinyl records, CD's, import only releases, 45's and 78's, t-shirts, posters, videos and other collectibles. The music will span many genres including rock, jazz, pop, country, r&b and folk. Last year's show had over 160 people attend. Expectations are even bigger things this year.

Tickets are \$3. All Plymouth, Canton and Salem High School students are free with a valid student ID. All of the proceeds will benefit WSDP.

Interested dealers can contact the station at 734-416-7732 or bill.keith@pccsk12.com