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SPREADING THE AIRWAVES

88.1 the Park Thanks for Giving Pledge Drive 2023

88.1 The Park listeners, alumni and friends will have a chance to show their support for student radio that is focused on Plymouth and Canton during the 88.1 the Park Thanks for Giving Pledge Drive from November 6-11.

"We love providing our listeners with Plymouth and Canton's Hit Music," said Anuya Shetty, Program Director. "But 88.1 the Park offers so much more by providing local news, high school sports, broadcasts from local events, and announcements about local non-profits. We are proud to be Plymouth and Canton's radio station."

The station is committed to providing radio powered by students. 88.1 The Park is focused on investing in the lives of young people through broadcast and business training, providing students with a place to connect on a large campus, and by giving students a chance to serve their community.

During the six-day pledge drive listeners will be encouraged to make a pledge of financial support

"When I tell people I've been in the entertainment industry since I was 15, the looks say it all. In this industry it truthfully has everything to do with experience. If you are coming into the market, which is highly competitive, and you already have 3 or 4 extra years' experience over everyone else you are in a great place. WSDP taught me how to write news, be comfortable live on the air, and have a knowledge of how the radio and TV industry work and operate (they are very similar). The skills I learned across the board allowed me to step right into the broadcast business out of high school."

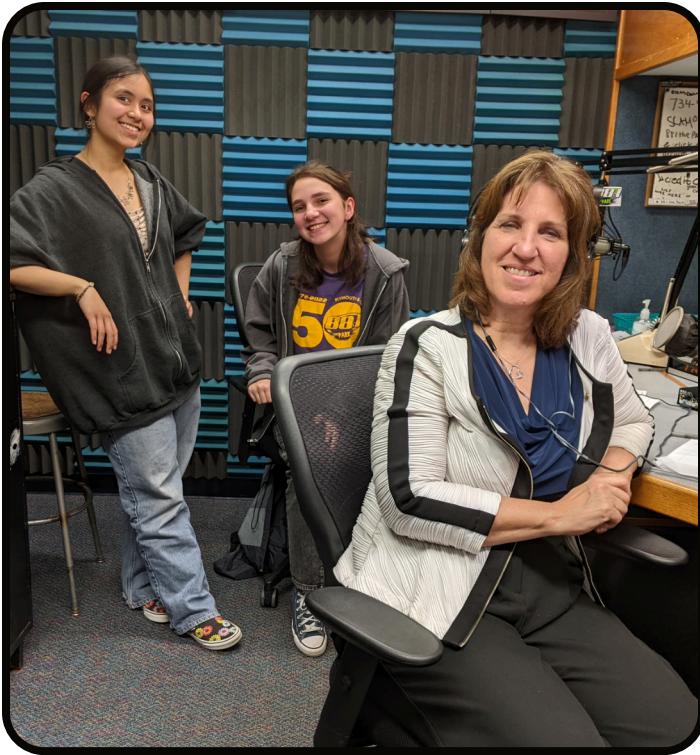
— Nick Gismondi, Analyst, Color Commentator and Play-by-Play Announcer for 3Ice/CBS Sports



Elise Taylor and Renee Murray with President and CEO of Community Financial Credit Union, Tansley Stearns at the 88.1 the Park Pledge Drive

WSDP Mission Statement

"88.1 The Park uses the practice of community radio to invest in the lives of young people and serve the Plymouth-Canton Community."



Sydney Viloria and Sydney Capen with Canton Township Supervisor Anne Marie Graham-Hudak at the 88.1 the Park Pledge Drive

for 88.1 The Park. In addition to pledges, credit card donations can be made through 88.1's website (www.881ThePark.com). Look for the DONATE NOW link on the right side of the page. Donors can choose WSDP when they are asked to select a fund. Throughout the week the station will have special guests stopping in to help the students with the pledge drive, including station alums, friends from area non-profit groups, teachers, and listeners.

"I didn't know it at the time, but WSDP would give me the chance to develop my skills much sooner than most young broadcasters. It helped keep me out of trouble, taught me leadership skills, and kick started my career," said Jake Bugeja, 2002 Starkweather grad and Mid Day host on Mix 94.9 in Cincinnati and Afternoon host on WARM 106.9 in Seattle.

"We're asking people to invest in 88.1, but in reality, their gifts directly touch the community through programming focused on Plymouth and Canton and the impact on student's lives," said Avneet

Pandher, Operations Manager.

The station's success at serving the community has been noticed. 88.1 the Park has been the Michigan Association of Broadcasters Foundation High School Station of the Year for the past six years.

Your Car Donation Can Support 88.1 the Park

The thought of selling your vehicle can be overwhelming, but donating is surprisingly easy. Pick-up is free; your donation is tax-deductible; and best of all, you can support 88.1 the Park/WSDP at the same time. Proceeds from the sale of your car, truck, boat, RV, or motorcycle can help us continue to serve the community with Plymouth and Canton's Hit Music.

Here's how it works: 1. Complete the online donation form. A link is at our website (www.881thepark.com) at the Car Donation Button. Our vehicle donation support team is available seven days a week and will be happy to answer any questions you may have. 2. Schedule your free pick-up. We arrange to have a licensed tow company pick up your vehicle at a convenient time and at no cost to you. When the driver arrives to tow your vehicle, you'll be provided with a donation receipt for your tax-deductible gift! 3. We receive the funds from your vehicle's sale, working to get the highest return both for your tax benefit and to best support our cause. You will be mailed a thank-you letter within 30 days of the sale of the vehicle, which also serves as a donation tax receipt.

If you don't have a vehicle to donate, maybe you know someone who does! Please share this opportunity with your family and friends. Your old car can help make it possible for us to impact the lives of students and provide our listeners with more of Plymouth and Canton's Hit Music.



88.1 the Park staff at the Great Lakes Broadcast and Sports Media Academy at Ford Field in Detroit

88.1 the Park Will Head To Ford Field for Great Lakes Broadcast and Sports Media Academy

Ford Field may be the home of the Detroit Lions but 88.1 staff members, and college and high school students from throughout the state, will take it over on November 2, for the Great Lakes Broadcast and Sports Media Academy.

The academy is an amazing learning opportunity hosted by the Michigan Association of Broadcasters. 88.1 took students to the event last year and our staff came away engaged and thoroughly impressed. Students will have a chance to learn from broadcast professionals, network with students, explore educational opportunities and test new equipment.

"We are excited to be part of a state association that is committed to student broadcasters," said Bill Keith, 88.1 the Park Station Manager. "The MAB staff is working hard to let students know about the amazing opportunities available in the broadcast industry."

WSDP Honors Three Distinguished Alumni Award Winners

88.1 the Park honored three deserving alums when the station presented the Dr. Andrew Melin WSDP Distinguished Alumni Award on Tuesday May 30, at 7:00 p.m. at Fox Hills Golf and Banquet Center in Plymouth. The honor was presented at the station's annual banquet.

This year's honorees are Kara McGuire, Plymouth-Canton '94, Chris Sample, Plymouth-Canton '96, and Becky Lobenherz, Plymouth-Salem '02.

The award was created in the Spring of 2017 in honor of former WSDP Station Manager, Andrew Melin. The purpose of the award is to recognize WSDP Alums that have used their experience at the station to further the mission of WSDP by achieving success in their chosen career field; investing in the lives of young people; or supporting their local community. It is the hope of the station's management that the honorees will serve as role models for future students at 88.1.



Kara McGuire, Distinguished Alum

Kara Fiegenschuh McGuire worked at WSDP throughout high school and has experience in most areas of the station's operation including news, Community Focus and hosting a radio show. Kara was also a director at the station. She graduated from Macalester College, where she continued her radio journey as host, Program Director and General Manager. After college, she was a producer on local and national public radio programs for Minnesota Public Radio and American Public Media including Marketplace Money. From there, she moved to print journalism as a columnist for the Minneapolis Star Tribune writing about personal finance. She has also authored books on personal finance for kids and teens. She shifted gears and is now the Managing Vice President of Sales Practice for Gartner, a research and advisory firm that equips business leaders with insights, advice and tools to solve their biggest challenges. Kara lives in St. Paul, Minnesota with her three kids, husband and two dogs.

Chris Sample and his wife Kelly Honecker met at WSDP and co-hosted one of the station's most popular specialty music shows, Open Up and Say Ska. His biggest accomplishment during that time

was bringing the music – literally – to the Plymouth Canton community. This was back in the mid-90's, with the 3rd wave of Ska leading to a huge resurgence of interest in the genre. He helped bring bands to the WSDP Dance and into the studio for live performances. He joined the staff as a Junior and participated in News, did some football play-by-play, and supported fundraising and promotions. He also hosted a short talk show called What's Up With That. Chris went to college at Michigan State – with a brief detour to study engineering at Wisconsin – and graduated with a degree in Telecommunications, Film & TV Production. He had hoped to work in film and had some opportunities in the industry, including working on some major films like Pirates of the Caribbean. He transitioned back to business full time and in 2018 he joined Jacobs Engineering as the Director of Category Management, and is now Jacobs' Global Procurement Lead. Chris is also a member of the 88.1 the Park Alumni Advisory Board and leads the board's Fundraising Subcommittee.

Becky Lobenherz was involved at the station for all four years of high school. For her senior show she co-hosted an all Spanish Language show with her fellow staff member, Nicole Mellian. As a Senior she was WSDP's News Director and she learned quite a bit about motivating other people. Following high



Chris Sample, Distinguished Alum

school Becky went on to study political science at the University of Michigan and law at Harvard Law School. After law school, she settled in Washington, D.C., where she worked at law firms specializing in consumer financial services regulatory law. Currently, Becky is a Deputy General Counsel at Fannie Mae. When not working, Becky enjoys gardening, visiting escape rooms, and raking in money at the poker table. She still uses her past as a DJ for 88-1 as a fun story when she wants to sound cool at parties.

Past Honorees

2017 June Kirchgatter, Plymouth-Salem '83

2018 Rob Milford, Plymouth '73

Glenn Bar, Plymouth-Canton '82

2019 Mike Schulte, Plymouth-Salem '78

Scott Herrold Plymouth-Salem '98

Jake Bugeja, Starkweather '02

2020 David Snyder, Plymouth-Salem '82

Patty Williamson, Plymouth Salem '88

2021 Paul Sincock, Plymouth-Salem '75

Todd Chatman, Plymouth-Salem '83

Greg Angel, Salem '03

2022 Tim McGuire '84

Brook Eddy '92

Denny Kapp '98

Shopping at Holiday Market, Kroger and Dick Scott Automotive Group helps WSDP

Your purchases at Holiday Market and Kroger can help 88.1 The Park raise much needed money for the station's operation.

Last year 88.1 received over \$750 in donations from store reward programs. Thanks to each of them for their generosity.



Becky Lobenherz, Distinguished Alum

If you already shop at Kroger, go to [krogercommunityrewards.com](https://www.krogercommunityrewards.com) to sign up and begin earning money for 88.1FM. Our organization is listed as WSDP RADIO - PLYMOUTH-CANTON COMMUNITY SCHOOL and our organization number is 84323.

You can also support WSDP through your purchases at Holiday Market. Get a Holiday Market Shoppers Card. Once you have a card go to www.escrip.com or call 1-800.931.6258. Register your card and select WSDP. Our group number is 500043900 and is listed as Canton Community Foundation since they serve as our financial fiduciary. Once you've completed the registration a portion of your total purchases will go to WSDP.

WSDP is also a participant in the Dick Scott Dodge Donation Voucher Program. We can receive \$100 every time a member of our community purchases or leases a car at Dick Scott Automotive Group in Plymouth. Download our voucher at www.dickscott.com/community (Look under Plymouth-Canton Community Schools / WSDP Radio).

ALUMNI PROFILE

Salem 2009

Favorite Radio Format: Sports Talk

Favorite Artist: Taylor Swift (The greatest songwriter since The Beatles).

Favorite Song: Let Down (Radiohead)

Favorite Movie: The Godfather

Favorite TV Show: The West Wing

Favorite Book: The Grapes of Wrath

Hobbies: Watching Michigan Football, Detroit Pistons and playing Golf.

Jake Burnstein

Where has life taken you since you left WSDP?

I graduated from the University of Michigan in 2013. Then I moved to Los Angeles to pursue my dream of writing and directing movies with my best friend (and fellow PCEP grad, Brandon Verdi). Currently, I work on Percy Jackson for Disney+. I live with my wife, Mia (another PCEP grad!) and my dog, Betty.

What is your favorite memory of your time at the station?

Hosting the Friday morning show "Extra Pulp" with my best friends, Sam and Colin.

Why was being involved at WSDP important for you?

It helped provide structure to high school. It forced me to make cold calls to adults for my weekly news responsibilities, which helped me understand that the worst thing someone



can say to you is "no." Fearlessness to ask for help is tough to build, and WSDP helped me on that journey.

What advice would you give to our current students?

What do you really love talking about, reading about, learning about? Whatever that is, come up with a radio show where you can talk about it with your friends. It doesn't matter who listens. Just do it. One day you'll be in your thirties like me and wish you could go back and talk to your friends on the radio.

Top of the Charts on 88.1 The Park

Taylor Swift – Cruel Summer

Olivia Rodrigo – Vampire

Rema featuring Selena Gomez – Calm Down

Dua Lipa – Dance the Night

Taylor Swift – Karma

Luke Combs – Fast Car

Ed Sheeran – Eyes Closed

Miley Cyrus – Flowers

News from WSDP Alums

Congratulations to Jack Krumm (Canton '19). Jack is a 2023 graduate of Central Michigan University. He was recently hired as a multi media reporter and anchor at WCIA TV in Champaign Illinois

Max Jenkins (Plymouth '18) served as the Assistant to the Director of the Plymouth Downtown Development Authority for the past year. He recently left the DDA to serve as a Communications Intern for the United States Senator, Gary Peters.

Congratulations to Caitlin Flora. This fall she began a new job as the Director of Communications for the City of Berkley, Michigan. Caitlin is an Oakland University graduate. She previously served as a Communication Specialist for Marelli, one of the world's leading global independent suppliers to the automotive sector.

Congratulations to Allen Maxson (Salem '15) on his wedding to Natalie Tarr. They were married September 23, at St. John's Lutheran Church in Taylor Michigan.

WSDP Alum Bill Smola (Plymouth Canton '84) passed away on July 16, 2023. Bill was Vice President / Senior Program Manager at Glencar

Underwriting Managers. His obituary mentioned his passion for music, fishing, sports cars and science fiction. He was also a very generous supporter of 88.1 the Park.

Congratulations to WSDP Alum Wayne Faler (Plymouth Salem '95) on the release of his new self-titled album. Back in the day we played Wayne's band Philo Beddow, a band that he was in with his brother William.

Congratulations to Nate Dufort (Plymouth-Canton '96). Nate is a talented voice actor and podcast consultant. He recently did voice work for a video game called DragonHeir: Silent Gods, from Nuverse Games and SGRA Studio.

Scott Herrold (Plymouth-Salem '98) left the Vegas strip for Nashville in January. He is now the Chief of Programming for Hope Media, which includes Way FM, KSBJ and Via Unida.

Congratulations to Adam Duxter and his wife Caroline on the July 12, birth of Elias John. Adam is a reporter for WCCO in Minneapolis Minnesota.

88.1 The Park Sponsors

Thanks to the following businesses and Individuals for sponsoring 88.1 the Park. We appreciate your financial support for Plymouth and Canton's Hit Music, local news and high school sports.

Advanced Orthodontics
Community Financial Credit Union
Official Driving School
The Krumm Agency – Meemic Agent
Plymouth Rotary
Plymouth-Canton Optimist Club

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Cruisin' the Decades

A one-of-a-kind program focusing on over 100 years of recorded music, playing one song per decade from 1920 to today
9 AM to 10 AM



PROGRAMMING SCHEDULE

When specialty shows are not airing stay tuned for Plymouth and Canton's Hit Music.
24 hours per day, 7 days a week.

Newsfile@5:30 Local and National News, Sports, Campus News, Weather, and Traffic

Women's Sports Spotlight First Monday of the Month, beginning in the Fall 5:45 PM	Moments with Merritt Superintendent Monica Merritt spotlights great things happening in the district 5:45 PM	Community Focus Weekly interviews with topics ranging from the school board to community news 5:45 PM	Backstage Pass The 411 on the local and national music scene, concert reviews, and more 5:45 PM
Box Office Nadia spotlights the best music from Broadway, Movies and TV 6 PM to 7 PM	K-Poppin' Akshaypriya and Chae Eun bring you the latest and greatest K-Pop 6 PM to 7 PM	K-Poppin' Anuya and Avneet bring you the latest and greatest K-Pop 6 PM to 7 PM	Back to the 80's Sam takes you back to the decades of big hair and bright colors 6 PM to 7 PM

www.881THEPARK.com

WSDP is owned and operated by the Plymouth-Canton Community Schools. The station has been serving the community since February 14, 1972. Newsletter design by Mike and Holly Piontek. Visit Junecloud.com

Support 88.1 The Park

As you consider your charitable gifts for 2023, please consider a donation to WSDP. Your support is a valuable reminder of the important place WSDP has in the hearts of so many people. Checks should be made payable to the Canton Community Foundation.

Here is my donation of \$ _____ to support WSDP!

Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

E-Mail Address _____



Do you work for a matching grant company? YES NO

Thank you for supporting student radio in the Plymouth-Canton Community Schools.